

How Much Does Isagenix Cost?

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I decided to try Isagenix in June of 2011, lost 30 stubborn pounds in my first 90 days and felt better than ever! Naturally my family, friends, and colleagues noticed and asked what I was doing, because they wanted similar results. But before they were ready to get started, they all wanted to know how it worked, and how much it cost. Allow me to answer the **“How much does Isagenix cost?”** question here...

We all eat—usually several times a day—every day of our lives. And what we're *already* paying for all those breakfasts, lunches, and dinners really adds up! In addition to our never-ending financial food commitment, when you also include what we're paying for snacks, coffee breaks, and eating out, you begin to realize most people are literally spending hundreds of dollars each and every month on food!

According to the people who track these things (Gallup.com), **Americans spend \$151 to \$180 (or more) per week on food! That works out to \$7.19 to \$8.57 per meal!**



© Gallup: <http://www.gallup.com/poll/156416/americans-spend-151-week-food-high-income-180.aspx>

The problem is that most of us have no idea what we're actually spending on food—because it's a pay-as-you-go process—but here's a quick way to get a rough idea. First, stop for a moment and think about what you're probably spending each and every month on food; including eating in, eating out, plus all the extras. Next, divide that dollar amount by 90 (3 meals per day x 30 days per month = 90 meals per month) and take a look at your rough cost-per-meal dollar amount. Again, Gallup knows what the average person is spending (between \$7.19 to \$8.57 or more per meal), so what do you suppose is your cost-per-meal dollar amount? In other words, **how much per meal are you *already* spending on food each and every month?** Write your cost-per-meal dollar amount here: **I'm already spending \$_____ per meal.**

Now that you have a rough idea how much you're already spending each and every time you eat, perhaps we should also be asking, "How does my body look and feel after I've spent all that hard-earned cash taking care of it?" Because if you're anything like most of the over 400,000 people who rely on Isagenix every day to live in the body they've always wanted, then maybe it's time for you to do what we all did and try Isagenix yourself. But I'm getting ahead of the reason we're here...

Now imagine if you were to begin *redirecting* some of those dollars (dollars you're already spending anyway), like I did, over to Isagenix, what we call *transfer buying*, here's what the true cost of Isagenix might look like for you:

For example, the price of the **Isagenix President's Pak** (our most popular system), purchased in the USA, including everything you'll need for 30 days, is \$559 + shipping and sales tax; for most people that would be about \$600 all in. The President's Pak includes 78 replacement meals that you would consume in your typical 90 meal month; which works out to \$7.69 per meal including your vitamins, something you probably need and might not be currently buying!



Yes it's true! **The BEST system we offer may actually cost you LESS than you're already paying now!** And we have systems (including the maintenance system I've been using for years), that cost even less depending on the results you're trying to achieve. Best of all, every Isagenix system comes with a 30 Day Money Back Guarantee, so you'll try it with confidence and discover for yourself why people like me have been using Isagenix month after month after month the world over! *Remember, we're all paying something for food!* **With Isagenix we simply redirect some of those dollars because we want better results; we want to look better, feel better, sleep better and have more energy than ever before!** Then, after we get the results we want, we shift to maintenance so that we can keep our results and *never go backwards again!*